



INDIAN INSTITUTE OF MITHILA ART AND RESEARCH

(NEAR MALEKSHA MARDANI MANDIR , MIRZAPUR (846007), DARBHANGA, BIHAR)



PROSPECTUS



Indian Institute of Mithila Art & Research



ABOUT US

Allow me to introduce you to the **Indian Institute Of Mithila Art And Research**, India's pioneering **Mithila Painting Online Course** provider, also famous as **Madhubani Painting**.

We proudly offer a **Six-Months Basic, Professional, and Advance Certificate Course**, marking a significant milestone as India's **largest folk art institution** in this art form. Our courses are delivered through online classes, expertly conducted by our **qualified traditional and spiritual teachers**.

Navigating our **online dashboard** is a breeze, enriched with an array of **diagrams, elements, revision materials, theoretical insights, high-definition image gallery, and an extensive offline video gallery (1920x1080 pixel) resolution**.

We provide a holistic approach to Mithila art, **combining theory with practice**. This not only enriches your understanding of each artwork's meaning but also deepens your connection to Mithila culture, enhancing your creative expression on paper. In addition to theory, our exclusive Courses immerses students in practical aspects of **Mithila Painting**.

To enhance your skills and understanding, we provide **daily home assignments**, allowing you to practice this captivating art form from the comfort of your own home.



Indian Institute of Mithila Art & Research



What truly sets the Indian Institute Of Mithila Art And Research apart is our commitment to interactive learning. We offer **two hours of live sessions every day from Monday to Friday**, providing students with the opportunity to participate from anywhere in the world. To access these enriching live sessions, students need to **enroll in IIMAR**, after which the institute provides them with **unique login credentials** for our online dashboard.

Our **24/7 dedicated support team** is here for your technical needs and course-related queries. We offer **instant 24-hour technical support** for assignment and online, offline video concerns. Additionally, your **course coordinator is just a message** away via WhatsApp for any assignment or offline video-related challenges. We're here to ensure your learning journey is smooth and successful.

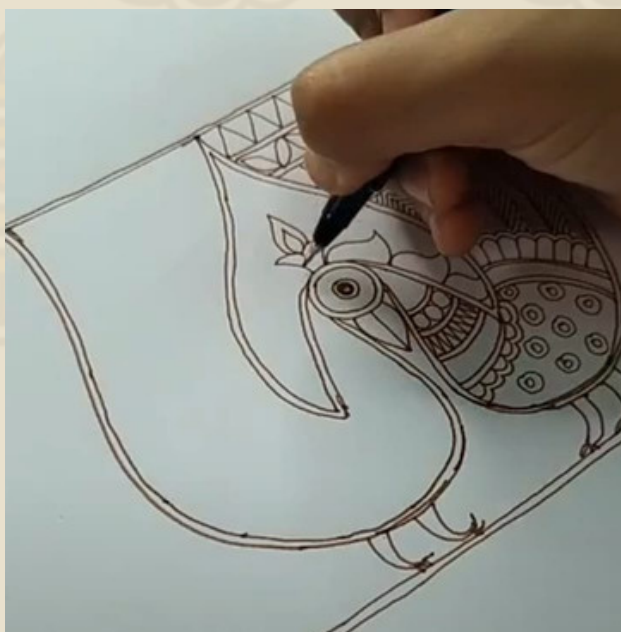
Our curriculum is meticulously designed, spanning from the **Basics to Advanced levels** of **Mithila Painting**. We provide students with a strong foundation in this art form, enabling them to progress to higher levels of mastery.

At IIMAR, we don't just teach art; we create a vibrant and supportive community that encourages you to explore the mesmerizing world of **Mithila Painting**. Whether you're a seasoned artist or a budding enthusiast, our courses are tailored to bring out the artist in you, connecting you with a rich tradition that spans centuries.



Indian Institute of Mithila Art & Research





Indian Institute of Mithila Art & Research



HOW MITHILA ART ORIGINATED?

Mithila paintings, a cultural treasure with deep roots, have been confined to a specific geographical region for centuries. This exquisite art form has been **passed down through generations**, preserving its beauty and essence.

The origins of Mithila paintings date back to the time of the **epic Ramayana** when King Janak commissioned artists to adorn the walls during the wedding of his daughter, Sita, to Lord Ram. Traditionally, Mithila painting graced the walls of homes. Over time, the talented women of Mithila extended their artistic expressions to the floors, decorating their houses with these intricate designs.

The turning point in the history of Mithila painting occurred in **1934** when a massive earthquake shook the region. Fast forward to **1960**, when a group of members from the All-India **Handicrafts Board** in Delhi ventured to Mithila for a survey.

What they encountered were the captivating **wall paintings** of Mithila that had endured the test of time. Inspired by the artistry, they offered suggestions to **local artisans to apply their traditional techniques to cloth and paper**. Additionally, they provided encouragement to the women of Mithila to explore the commercial potential of **Mithila painting or Bhatti Chitra**.



Indian Institute of Mithila Art & Research



The art world was **introduced to Mithila painting in 1934**, thanks to the discovery made after the significant earthquake that struck Bihar. **William G. Archer**, a British colonial officer in the Madhubani District, stumbled upon these remarkable paintings adorning the interior walls of homes while inspecting the damage caused by the earthquake.

Mithila paintings, with their rich history and captivating beauty, have continued to enchant art enthusiasts worldwide. This unique art form, once confined to the walls of Mithila, has evolved into a global symbol of cultural heritage and artistic expression.



Indian Institute of Mithila Art & Research



COURSE DESCRIPTION & DETAIL

Discover **Mithila Painting**, also known as **Madhubani Painting**, one of India's famous art forms, originating from the Mithila region in Bihar. Start with the basics of this captivating art and gradually progress to advanced levels where you'll create intricate compositions.

- **Topics covered in our comprehensive course include:**
 - ***Exploring the rich history of Mithila Art.***
 - ***Learning composition techniques.***
 - ***Developing pencil sketching and nib drawing skills for intricate forms.***
 - ***Mastering freehand drawing.***
 - ***Understanding color mixing and color combination for vibrant artwork.***
 - ***In-depth study of art elements.***
 - ***Creating devotional art forms.***
 - ***Crafting artworks on diverse mediums, including wood, handmade paper, canvas, fabric, and even using natural colors.***
 - ***Engaging in exciting assignments to enhance your skills.***

The Indian Institute Of Mithila Art And Research is not just an institute; it's a platform that nurtures your artistic dreams and imagination. Our mission is to boost your confidence and prepare you to face the competitive world with ease.



Indian Institute of Mithila Art & Research



FACULTY

Our faculty team comprises experienced art professionals hailing from the culturally rich regions of **Darbhanga and Madhubani**, known as the heartlands of **Mithila Painting**.

In our pursuit of excellence, we've not only engaged grassroots Mithila art teachers but also extended invitations to some of the oldest and most renowned Mithila art educators, distinguished as **Bihar State Awardees and National Awardees and Padmashree Awardees**.

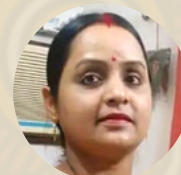
Meet our esteemed teachers, each possessing a deep passion for and profound knowledge of Mithila art:



DR. RANI JHA



MR. BHAGWAN THAKUR



MRS. AMRITA JHA



MRS. PARWATI DEVI



MRS. NEETU JHA

Our dedicated faculty members are not just instructors; they are the custodians of tradition, culture, and the legacy of **Mithila painting**. They bring a wealth of expertise and inspiration to our institute, making your artistic journey both enriching and enjoyable.









Indian Institute of Mithila Art & Research



DOCUMENTS REQUIREMENT FOR ADMISSION

- Your Photograph
- National Identification (Aadhar Card /Passport)
- Education Qualification Certificate
- Your Signature
- Age Requirement - above 10 years

HOW TO APPLY ONLINE

-  Visit Our Website: www.iimar.com
-  Fill Registration Form. After filling the registration form you'll give an ID and Password
-  Fill Up the Admission Form
-  Upload All the Mentioned Documents
-  Course Fee Payment
-  Click Enter and Done



Indian Institute of Mithila Art & Research



RULES AND REGULATIONS

We're committed to providing you with a structured and supportive learning environment, and adhering to these guidelines will help us ensure a smooth and enriching experience for everyone.

- **Attendance on the First Day is Mandatory**
- **80% Attendance, Classwork, and Homework are Essential**
- **In our WhatsApp group, we encourage a focus on learning. Kindly avoid sharing artwork from other artists or institutions or from Facebook/Instagram. Let's keep the group dedicated to learning.**
- **If you need to take a leave, please inform your course coordinator at least one day prior to your absence.**
- **For any questions or doubts about the institution or the course, your course coordinator should be your first point of contact.**
- **A class monitor will be selected from each batch by the institution. They will directly report to the course coordinator**
- **To embrace the traditional method of freehand drawing, please refrain from using any tools, such as rulers or others, that are not mentioned in the materials list.**



Indian Institute of Mithila Art & Research



- **Assignments should be submitted daily. If you're unable to submit one, inform your course coordinator, and they will provide you with a suitable time frame for submission.**
- **When submitting homework, make sure it's done properly, with a clean and well-cropped image of your artwork. Don't forget to include your batch number and name.**
- **Keep Your ID and Password Confidential. Please do not share it with anyone. Incase you're trying to login with different IP address then your ID may get blocked.**
- **If you leave the session for any reason within 2-3 months, you won't be able to transfer to another session. You must complete the course using offline video materials within your existing session**
- **In case you miss the final exam of your existing batch, there is a penalty of 500/- for each skipped batch.**
- **Payment for the Course is Non-Refundable**
- **Please ensure payment is made between the 1st and 5th of each month to maintain access to the online portal; a penalty of 500/- will apply otherwise. In case of emergencies, kindly inform your course coordinator.**



Indian Institute of Mithila Art & Research



SIX MONTHS BASIC COURSE

TABLE OF CONTENTS

- Introduction To Mithila Painting
- History Of Mithila Art
- Different Types of Lines Used In Mithila Art
- Mithila Art Forms
- Borders
- Motifs
- Flowers And Leaves
- Aquatic Animals
- Birds
- Land Animals
- Types Of Trees
- Sun
- Human Figure
- Types Of Asans
- Different element composition for the theme painting
- God And Goddess Figure Study



Note: - Some festivals that come under mithila culture and which are not included in the syllabus will also be taught



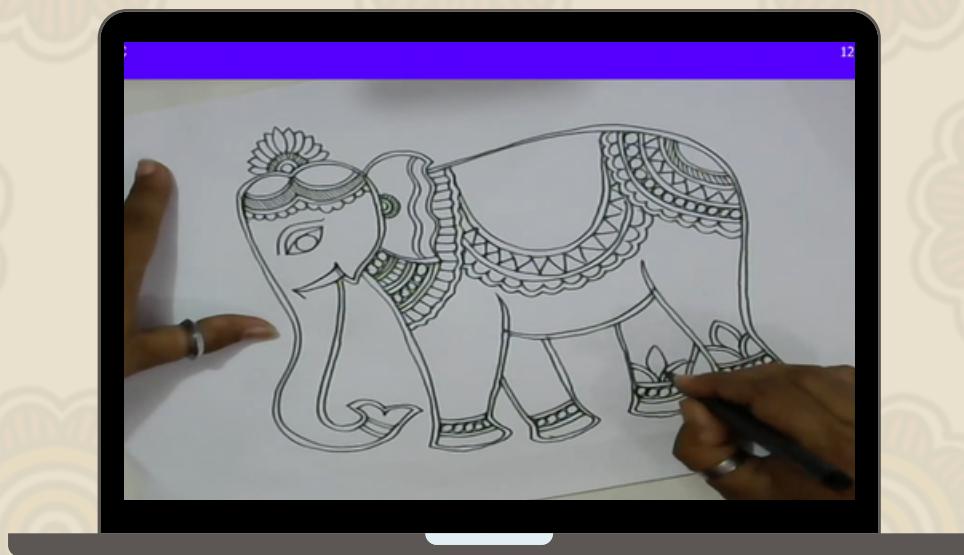
Indian Institute of Mithila Art & Research



BASIC COURSE SCHEDULE

ENTIRE COURSE DURATION OF OUR BASIC COURSE FOR MITHILA ART IS 6 MONTHS, WHICH INCLUDES :

- *75 Live Basic Classes*
- *1 & Half Hour Live Sessions Each Day*
- *Teacher's Feedback*
- *Everyday Homework and Classwork*
- *3 Days a Week Sessions*
- *Alternate Days Classes*



Note: - There will be a basic unit of 20 students per batch



Indian Institute of Mithila Art & Research



BASIC COURSE TEACHERS



MRS. PARWATI DEVI



MRS. NEETU JHA

FEE STRUCTURE

| | |
|-----------------|---------|
| Course Fee | ₹ 8,000 |
| Admission Fee | ₹ 1,000 |
| Total Fee | ₹ 9,000 |
| Examination Fee | ₹ 500 |

Note: - Payment amount is non refundable



Indian Institute of Mithila Art & Research



INSTALLMENT SLABS

When you pay for your course all at once, we give you a 550/- rebate as a thank-you for your commitment. It's a little extra reward for making things easier for you

| | |
|------------------|--|
| One Time Payment | 9,000/- - 550/- = 8,450/- |
| 1st Installment | 1333/- + 1000/- Admission Fee = 2333/- |
| 2nd Installment | 1333/- |
| 3rd Installment | 1333/- |
| 4th Installment | 1333/- |
| 5th Installment | 1333/- |
| 6th Installment | 1333/- |
| Examination Fee | 500/- |

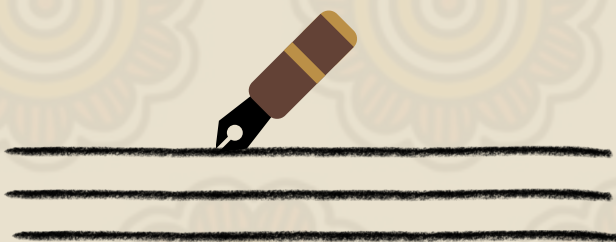


Indian Institute of Mithila Art & Research



MATERIALS REQUIRED.

- A3 size blank paper
- Pencil
- Eraser
- Sharpner
- Sketch pens & Color pens
- Handmade Paper
- Nib & Holder
- Acrylic colors
- Brushes (size 0 no., 00 no., 000 no.)
- Books



Note: - If any materials are unavailable in your area, please contact the relevant person at the institution for assistance.



Indian Institute of Mithila Art & Research



STUDENTS' ART GALLERY

(BASIC COURSE)

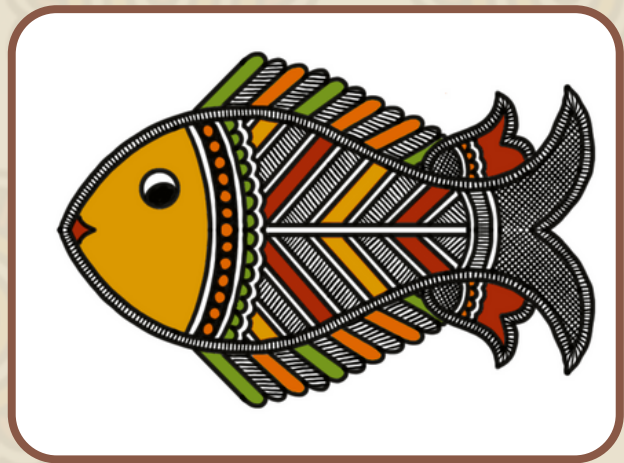
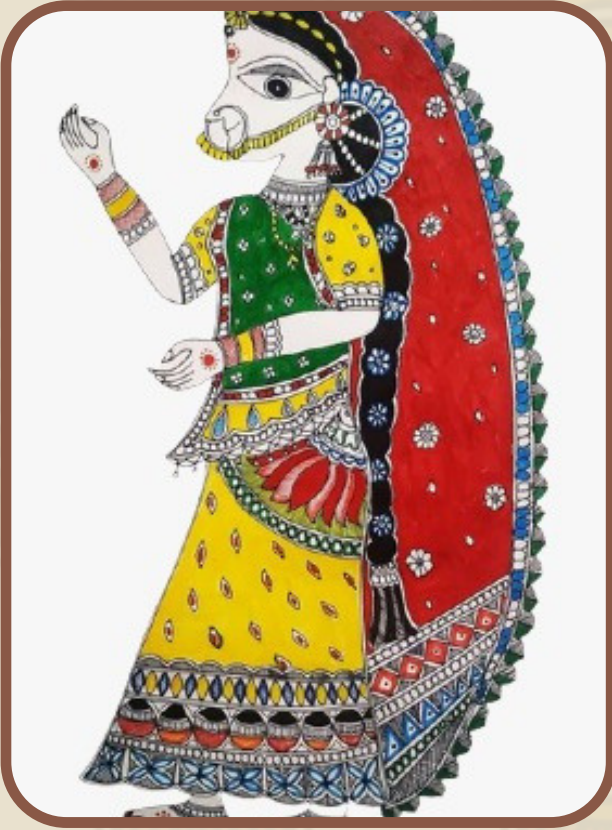


Indian Institute of Mithila Art & Research



STUDENTS' ART GALLERY

(BASIC COURSE)



Indian Institute of Mithila Art & Research



SIX MONTHS PROFESSIONALCOURSE

TABLE OF CONTENTS

- **Introduction to Mithila Painting:** An in-depth exploration of **Mithila art**, its origins, and its significance in Indian culture.
- **History of Mithila Art:** Tracing the historical roots and evolution of **Mithila art**, including its rich heritage and cultural context.
- **Different Types of Lines Used in Mithila Art:** Study of various types of lines used in **Mithila art** and their significance in creating intricate designs.
- **Mithila Art Forms:** An overview of the diverse forms and styles within **Mithila painting**.
- **Borders:** In depth study of creating various types of borders in **Mithila painting**, an essential element that adds elegance and definition to the artwork.
- **Motifs:** A closer look at the motifs used in **Mithila painting**, from traditional symbols to contemporary representations, and their meanings.
- **Flowers and Leaves:** A study of the intricate floral and leaf patterns that adorn **Mithila painting**



Indian Institute of Mithila Art & Research



- **Aquatic Animals:** The portrayal of different aquatic creatures in **Mithila painting** and the cultural significance they hold.
- **Birds:** Understanding the role of different types birds as subjects in **Mithila paintings** and their symbolic representation.
- **Land Animals:** In depth exploration of various land animals featured in **Mithila painting**, along with their cultural connotations.
- **Types of Trees:** Recognizing the various trees depicted in **Mithila paintings** and their cultural importance.
- **Sun and Moon:** Analyzing the depiction of the different forms of sun and moon in **Mithila painting** and their spiritual and cultural significance.
- **Human Figure:** A study of the human form in **Mithila painting**, with a focus on traditional postures and symbolic meanings.
- **Types of Asanas (Different Posture and Position Study):** Understanding the various postures and positions portrayed in **Mithila painting**.
- **Importance of Kohbar and its Elements:** Exploring the most famous Kohbar tradition, its elements, and their role in **Mithila painting** and significance of each motifs.
- **Aripan:** A detailed examination of age old Aripan designs, their patterns, and their role in **Mithila painting**.



- **.God and Goddesses:** Learn about the representation of deities and divine figures in **Mithila painting**, shedding light on their spiritual importance.
- **Theme Paintings (Traditional & Contemporary):** An exploration of traditional and contemporary themes in **Mithila painting**, reflecting the evolving nature of the art form.
- **Fabric Posters:** An introduction to the creation of fabric posters in **Mithila painting**, exploring their uses and techniques.



Note: - Some festivals that come under Mithila Culture and which are not included in the syllabus will also be taught



Indian Institute of Mithila Art & Research



PROFESSIONAL COURSE SCHEDULE

ENTIRE COURSE DURATION OF OUR PROFESSIONAL COURSE FOR MITHILA ART IS 6 MONTHS, WHICH INCLUDES :

- *125 Live Professional Classes (5-10 extra classes as per the syllabus requirements)*
- *2-Hour Live Sessions Each Day*
- *Teacher's Feedback*
- *Everyday Homework and Classwork*
- *5 Days A Week Session From Monday to Friday*



Note: - There will be a basic unit of 20 students per batch



Indian Institute of Mithila Art & Research



PROFESSIONAL COURSE TEACHERS



MR. BHAGWAN THAKUR



MRS. AMRITA JHA

FEE STRUCTURE

| | |
|-----------------|----------|
| Course Fee | ₹ 14,500 |
| Admission Fee | ₹ 1,000 |
| Total Fee | ₹ 15,500 |
| Examination Fee | ₹ 500 |

Note: - Payment amount is non refundable



Indian Institute of Mithila Art & Research



INSTALLMENT SLABS

When you pay for your course all at once, we give you a 550/- rebate as a thank-you for your commitment. It's a little extra reward for making things easier for you

| | |
|------------------|---|
| One Time Payment | $14,500/- - 550/- = 13,950/-$ |
| 1st Installment | $2900/- + 1000/-$ Admission Fee = 3900/- |
| 2nd Installment | 2900/- |
| 3rd Installment | 2900/- |
| 4th Installment | 2900/- |
| 5th Installment | 2900/- |
| Examination Fee | 500/- |

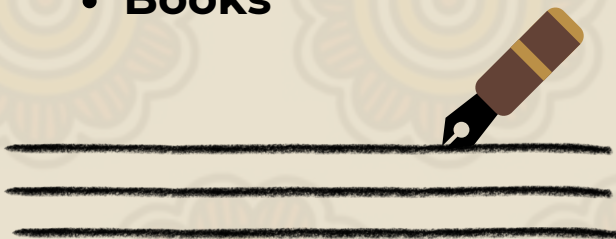


Indian Institute of Mithila Art & Research



MATERIALS REQUIRED.

- A3 size blank paper
- Pencil
- Eraser
- Sharpner
- Sketch pens & Color pens
- Handmade Paper
- Canvas
- Fabric (Silk or Cotton)
- Nib & Holder
- Acrylic colors
- Brushes (size 0 no., 00 no., 000 no.)
- Books



Note: - If any materials are unavailable in your area, please contact the relevant person at the institution for assistance.

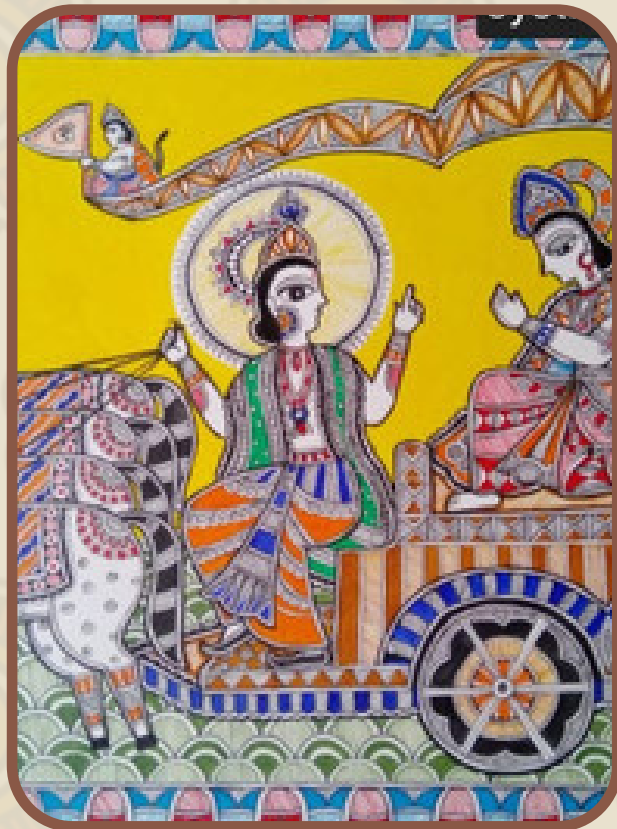


Indian Institute of Mithila Art & Research



STUDENTS' ART GALLERY

(PROFESSIONAL COURSE)



Indian Institute of Mithila Art & Research



STUDENTS' ART GALLERY

(PROFESSIONAL COURSE)



Indian Institute of Mithila Art & Research



EXAMINATION PATTERN

- **FINAL EXAMINATION = 120 MARKS**

1. Practical: - Choose any 1 theme from the 3 themes available as Question | Time 10 Days
2. Theory - Describe your theme in 10 points

- **ATTENDANCE = 40 MARKS**

- **ASSIGNMENT SUBMISSION = 40 MARKS**



Indian Institute of Mithila Art & Research



CONTACT US AT

INDIAN INSTITUTE OF MITHILA ART AND RESEARCH



Address:- NEAR MALEKSHA MARDANI
MANDIR , MIRZAPUR (846007),
Darbhanga, Bihar, India



Contact Number:- 6201150002,
+917903282536 , +91 6272353436



Our Website:- admission@iimar.com
www.iimar.com



Indian Institute of Mithila Art & Research

